





# THE 5<sup>th</sup> INTERNATIONAL STUDENT CONFERENCE

"Challenges in the fields of management, finance, security and modern engineering"

14th of December 2023

### **PROGRAMME**

9:00-9.10

WELCOMING ADDRESS BY AUTHORITIES OF HELENA CHODKOWSKA UNIVERSITY OF TECHNOLOGY AND ECONOMICS, WARSAW.

9.10-9.50

**GUEST LECTURE:** 

Camelia Monica GHEORGHE, PhD

Dean, School of Tourism and Hospitality Management, Romanian-American University

**Dobrota Gina GILET, PhD** 

Lecturer, School of Domestic and International Economy of Tourism, Management-Marketing Department, Romanian-American University

"Sustainability as a Luxury - A Positive Change for the Tourism Industry"

### STUDENTS' PRESENTATIONS

9:50-10:00

Anita Wiśniewska

(Helena Chodkowska University of Technology and Economics, Poland)

"The role of new technologies in selected criminal acts - etiology, characteristics, penalization"

10:00-10:10

Hamdi Salma Bleila

(Universidade do País Basco, Spain)

"Cybersecurity"

10:10-10:20

**Mateusz Styś** 

(Helena Chodkowska University of Technology and Economics, Poland)

"Why learning artificial intelligence is essential for future career success?"







#### 10:20-10:30

### Oriana Strzelecka, Wiktoria Panek

(Helena Chodkowska University of Technology and Economics, Poland)

"The characteristic of shopaholism and how to get rid of this problem"

#### 10:30-10:40

### **Benjamin Gros**

(Clermont Auvernet, France)

"Similarities and disparities between French and Polish Economic"

#### 10:40-10:50

### **Federico Ruiz Marquez**

(University in Malaga, Spain)

"Accounting in Spain"

#### 10:50-11:00

#### Dile Şentürk

(Sakarya University, Turkey)

"Raison d'être"

#### 11:00-11.30 - DISCUSSION OF PANELIST and BREAK

#### 11:30 - 11:40

#### Amelia Tul, Weronika Góral

(Helena Chodkowska University of Technology and Economics, Poland)

"The impact of colours on our emotions and behaviour"

#### 11:40 - 11:50

#### **Marta Ruiz Pimantel**

(University in Malaga, Spain)

"An advertising campaigns in Spain"

#### 11:50-12:00

### Weronika Arciechowska, Anhelina Matvieieva

(Helena Chodkowska University of Technology and Economics, Poland)

"An interesting advertisement"

### 12:00 - 12:10

#### Maria Ayesterán García

(Universidade do País Basco, Spain)

"Advantages and disadvantages of the use of social media"

#### 12:10 - 12:20

### Sara Mateo Cejudo

(University in Malaga, Spain)

"Famous Spanish Brands"







#### 12:20-12:30

### **Patryk Babij**

(Helena Chodkowska University of Technology and Economics, Poland)

"Importance of Human Resources"

#### 12:30-12:40

#### **Adelina Apavaloae**

(Bucharest University of Economic Studies, Romania)

"Art as a reflection of human culture"

#### 12:40 - 12:50

#### **Marta Valero Ramirez**

(University in Malaga, Spain)

"The geographical and historical conditions of the economic situation in Spain"

#### 12:50-13:00

#### **Yosef Yacob Stolk Othmane**

(University in Malaga, Spain)

"What is the Andalusian economy based on?"

### 13.00-13.30 - DISCUSSION OF PANELIST and BREAK

#### 13:30 - 13:40

#### **Iris Ruiz Gomez**

(University in Malaga, Spain)

"How global warming is affecting Spain?"

#### 13:40-13:50

#### **Bartosz Mijas**

(Helena Chodkowska University of Technology and Economics, Poland)

"Value engineering in construction"

#### 13:50-14:00

#### **Hikmat Darwisch**

(Helena Chodkowska University of Technology and Economics, Poland)

"Prefabricated elements"

### 14:00-14:10

#### **Oliwer Zywertowski**

(Helena Chodkowska University of Technology and Economics, Poland)

"Influence of Erasmus in social communication between students at the university"

#### 14:10 - 14:20

#### **Mateusz Juszczak**

(Helena Chodkowska University of Technology and Economics, Poland)

"Sustainability in civil engineering"







#### 14:20 - 14:30

### Marcin Kępczyński

(Helena Chodkowska University of Technology and Economics, Poland)
"Korzyści montażu instalacji LPG w silniku wysoko prężnym"

#### 14:30 - 14:40

### Kacper Oczykowski, Szymon Tarach

(Helena Chodkowska University of Technology and Economics, Poland)

"The advantages and difficulties of synthetic fuels"

#### 14:40-14:50

### Sebastian Mystkowski

(Helena Chodkowska University of Technology and Economics, Poland)
"Intelligent systems for road transport management"

### 14:50 - 15:00

## Katarzyna Graff, Zuzanna Niewiadomska, Damian Tymoszuk

(Helena Chodkowska University of Technology and Economics, Poland)
"Green wave benefits"

15:00 - 15:10

### **Eryk Cisak, Jakub Lesiuk**

(Helena Chodkowska University of Technology and Economics, Poland)

"Means of Transport and Transportation Terminology"

15:10 - DISCUSSION OF PANELIST AND CONCLUSION