





## THE 3<sup>rd</sup> INTERNATIONAL STUDENT CONFERENCE

# "Challenges in the fields of management, finance, security and modern engineering"

8<sup>th</sup> of December 2022

## PROGRAMME

9:30-9.45 REGISTRATION OF PARTICIPANTS 9.45 – 10.00 WELCOMING ADDRESS BY AUTHORITIES OF HELENA CHODKOWSKA UNIVERSITY OF TECHNOLOGY AND ECONOMICS, WARSAW.

## STUDENTS' PRESENTATIONS

10:00-10:15 Hatice EMEKLİ (Aydin University, Turkey) "Gender and work-life balance"

**10:15-10:30 Aleksandra Barchwic, Karolina Kwaśniewska** (Helena Chodkowska University of Technology and Economics, Poland) **"Motivation and the psychological consequences of its lack"** 

**10:30-10:45 Patryk Beczak** (Helena Chodkowska University of Technology and Economics, Poland) **"Motivating employees as the personal function in organization"** 

**10:45-11:00 Fardowza Jama YSUF** (Karabuk University, Turkey) **"Emotional intelligence and its impact on organizational life"** 





UCZELNIA TECHNICZNO-HANDLOWA im. H. Chodkowskiej Rok zał. 1992



#### 11:00 - 11:15

Weronika WIŚNIEWSKA, Jakub JANKOWSKI

(Helena Chodkowska University of Technology and Economics, Poland) "Differences between generations in the organization"

11:15 – 11:30 Elif ERİL (Aydin University, Turkey) "Psychology and artificial intelligence"

11:30 – 11:45 Anna Pierzchanowska, Zuzanna Panek (Helena Chodkowska University of Technology and Economics, Poland) "The importance of organizational culture"

**11:45-12.00 Kevin LOVERGINE** (Insumbria University, Italy) **"The history and functions of marketing in companies"** 

#### 12.00-12.15 - BREAK

12:15-12:30 Leonardo GALDEANO RUIZ, Enrique PROLONGO NIEVES (University in Malaga, Spain) "Changes of consumer behaviour after the experience of pandemic"

12:30 – 12:45 Bartosz Cichacki (Helena Chodkowska University of Technology and Economics, Poland) "New trends in social media"

12:45 – 13:00 Ainhoa FUENTES BIEDMA, Ines PÉREZ SALIDO (University in Malaga, Spain) "Effects of pandemic in Spain"

13:00 – 13:15 Filip Prowiński, Maciej Świątek (Helena Chodkowska University of Technology and Economics, Poland) "Coping with financial stress"

13:15 – 13:30 Laura BARCOS VIZCAINO (University in Malaga, Spain) Clément GIL (Clermont Auvernet, France) "Corporate social responsibility of Inditex"





UCZELNIA TECHNICZNO-HANDLOWA im. H. Chodkowskiej Rok zal. 1992



### 13:30 - 13:45

#### Kamil DAROWSKI, Filip RYCAJ

(Helena Chodkowska University of Technology and Economics, Poland) **"Organizational behaviour in aviation"** 

### 13:45 - 14:00

#### Sebastian TUPAJ, Adam ZAPALSKI

(Helena Chodkowska University of Technology and Economics, Poland) "Mobbing as the reason for leaving the organization"

14:00 – DISCUSSION OF PANELIST AND CONCLUSION